

# PRODUCT CATALOG

JIBRAN HANDICRAFTS  
PRODUCER COMPANY LTD

JIBRAN  
HANDICRAFTS



**U17299JK2022PTC013378**

AN INITIATIVE OF  
MINISTRY OF TEXTILES (DCH), GOVERNMENT OF INDIA



**DEVELOPMENT COMMISSIONER (HANDICRAFTS)**

Ministry of Textiles, Government of India

# CATALOG

## **ABOUT US**

JIBRAN HANDICRAFTS PRODUCER COMPANY LIMITED IS A SOCIAL ENTERPRISE SUPPORTED BY THE DEVELOPMENT COMMISSIONER (HANDICRAFTS) UNDER THE MINISTRY OF TEXTILES, GOVERNMENT OF INDIA. ESTABLISHED THROUGH THE NHDP SCHEME, THE COMPANY FOCUSES ON DEVELOPING THE SOZNI SHAWLS CLUSTER WHILE EMPOWERING LOCAL ARTISANS. WITH A MEMBERSHIP OF OVER 500 ARTISANS, JIBRAN HANDICRAFTS AIMS TO EXPAND ITS COMMUNITY AND PROMOTE 100% EMPOWERMENT ALONGSIDE SUSTAINABLE LIVELIHOODS. THROUGH ITS WEBSITE, ART LOVERS CAN EASILY SHOP FOR UNIQUE PRODUCTS CRAFTED BY VARIOUS ARTISANS, ALL WITHOUT THE USUAL TRADITIONAL HASSLES. THE DIRECTORS OF JIBRAN HANDICRAFTS PRODUCER COMPANY LIMITED INCLUDE SHOWKAT NASEER, SHAHEEN AKHTER BAZAZ, NAZIMA JAN, SAMINA ALI, AND ZUBAIDA BANOO.

## **VISION**

JIBRAN HANDICRAFTS ENVISIONS A WORLD WHERE MILLIONS OF ARTISANS CAN RISE OUT OF POVERTY BY CREATING SUSTAINABLE LIVELIHOODS THROUGH CREATIVE MANUFACTURING. WE BELIEVE THAT WHEN PRODUCERS HAVE ACCESS TO A SUPPORTIVE ECOSYSTEM, THEY CAN PURSUE THEIR FUTURES WITH DIGNITY. MOREOVER, WHEN WOMEN EARN THEIR OWN INCOME, THEY GAIN EMPOWERMENT NOT ONLY AT HOME BUT ALSO WITHIN THEIR COMMUNITIES.

## **MISSION**

JIBRAN HANDICRAFTS IS DEDICATED TO BUILDING SUSTAINABLE LIVELIHOODS IN THE CREATIVE MANUFACTURING SECTOR, ENSURING THAT UNDEREMPLOYED WOMEN CAN ACHIEVE HIGH, REGULAR INCOMES, EQUITABLE WORKING CONDITIONS, AND THE RESILIENCE TO COPE WITH LIFE'S CHALLENGES.

## **OBJECTIVES:**

ESTABLISH A PLATFORM THAT ENABLES ARTISANS TO SELL INDIAN HANDICRAFTS GLOBALLY.

IDENTIFY, COLLABORATE, INNOVATE, AND CREATE A PROFITABLE SOCIAL ENTERPRISE.

RAISE AWARENESS OF THE IMPORTANCE OF HANDICRAFTS AND THE ARTISANS WHO DEPEND ON THEM BY PRESERVING INDIA'S RICH HERITAGE AND CULTURE.

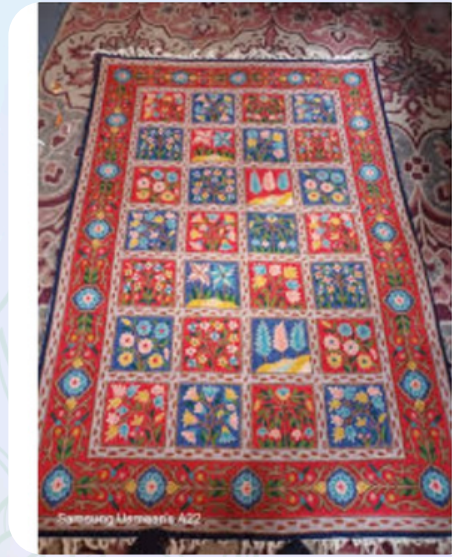
ENHANCE ARTISANS' HANDICRAFT PROCESSES, SYSTEMS, AND PRODUCT QUALITY.

EMPOWER WOMEN TO ACHIEVE FINANCIAL INDEPENDENCE.

# Crewel Rugs



Crewel Rugs



Crewel Rugs



Crewel Rugs



Crewel Rugs



Crewel Rugs



Crewel Rugs

# Curtains



**Curtains**



**Curtains**



**Curtains**



**Curtains**



**Curtains**



**Curtains**

# Cushions



Cushions



Cushions



Cushions



Cushions



Cushions



Cushions

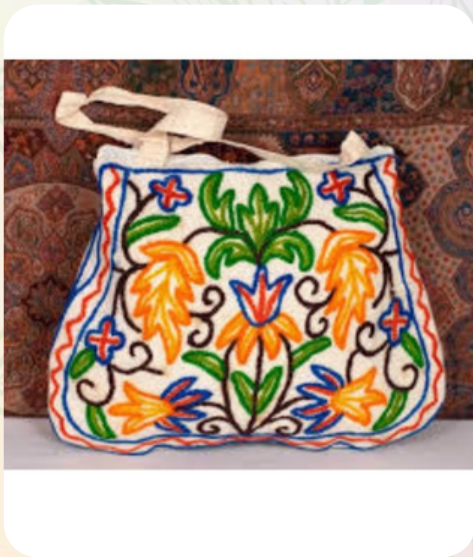
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**JIBRAN**  
HANDICRAFTS



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**DEVELOPMENT COMMISSIONER (HANDICRAFTS)**  
Ministry of Textiles, Government of India

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